

### International Business Management (Bachelor) PO 13 - Model Schedule

	1 <sup>st</sup> semester	swh	CP	2 <sup>nd</sup> semester	swh	CP	3 <sup>rd</sup> semester	swh	CP
<b>Business Administration</b>	400191: Human Resources and Organisation	4	5	400192: Fundamentals of Corporate Finance	4	5	400193: Marketing	4	5
	400291: Introduction to Financial Accounting	4	5	400292: Introduction to Managerial Accounting	4	5			
<b>Economics</b>	400391: Microeconomics: Allocation and Distribution	4	5	400392: Macroeconomics: The Economic Cycle and Employment	4	5	400394: International Economics	4	5
<b>Business Law</b>							400491: Fundamentals of Business Law	4	5
<b>Social Sciences</b>				400592: Regional Studies	4	5	400591: Work, Business and Society	4	5
<b>Quantitative Methods and Information Technology</b>	400691: Mathematics for Business and Economics	4	5				400692: Statistics	4+2	5
	400791: Introduction to Business Information Systems	4+2	5	400792: Business Applications	4+2	5			
<b>Management Skills</b>	400892: Introduction to the Study Programme and the Academic Environment	2	2,5	Foreign Languages 1 Starting levels (lowest possible levels): French: Wirtschaftsfranzösisch 2.1 Spanish: Wirtschaftsspanisch 3 German: A2 Wirtschaftsdeutsch Anfänger 4	4	5	Foreign Languages 2	4	5
	400893: Self Management	2	2,5						
<b>Total</b>		26	30		26	30		26	30

swh = semester week hours; CP = credit points according to European Credit Transfer System (ECTS)

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		4 <sup>th</sup> semester	5 <sup>th</sup> semester (German students study abroad*)	6 <sup>th</sup> semester (German students study abroad*)	7 <sup>th</sup> semester	8 <sup>th</sup> semester	
Core (obligatory courses: each 4 hours per week and 5 credit points)							
Core	Business Administration	400991: International Management			401592: Internship and 401591: Supervision Course		
			400992: Strategic Management				
		400993: Organisational Behaviour in International Companies					
		401091: Management Accounting and Controlling		400994: Business Simulation			
		401092: Operations Management					
Social Sciences		401191: History, Politics and Economics of the Host Country					
Specialisation	Specialisation:	Choose 4 courses from your specialisation (suggested is one module during semester 4, the other three during semester 5 and 6)					
	Marketing	202091: Product and Distribution Management	202092: Market Research	202093: Communication Strategies and Consumer Behaviour	202094: Selected Issues in Marketing	Bachelor Thesis, Oral Exam and 401691: Research Methodology	
	Finance and Accounting	203091: Finance and Investment Policies in Businesses	203092: Financial Analysis and Valuation	203093: Capital Market Finance	203094: Selected Issues in Business Finance		
		204091: Account Balancing and Accounting Law	204092: International Business Accounting	204093: Group Accounting and Managerial Accounting	204094: Selected Issues of Accounting and Controlling		
	Human Resource Management & Organizational Design / Global Supply Chain & Operations Management	205091: Human Resource Management	205092: Organizational Design	205093: Legal Aspects of Human Resources and Organisation	205094: Labour in Change: Economic, Social and Business-internal Aspects		
		207091: Production and Supply Management	207092: Distribution management and Transportation	207093: Global Supply Chain Management and Information Systems	207094: Selected Topics in Supply Chain and Operations Management		
Management Issues (choose 3 options in semester 5 and 6)		40139....: Management Issues I	40139....: Management Issues II	40139....: Management Issues: III			
Supple- mentary		401491: Intercultural Communication			401492: Communication and Interaction on the Job		
	Foreign Language 3	Foreign Language 4	Foreign Language 5		Foreign Language 6		

\* Study Plans for the study abroad have to be confirmed in advance by the study programme coordinator.