

# Business Administration/Industrial Insurance

Degree	<b>Bachelor of Arts (B.A.)</b>
Type of study	<b>Cooperative</b>
Standard period of study	<b>6 Semesters (incl. internship)</b>
Commencement of studies	<b>Winter semester (1 Oct)</b>
Credits (ECTS)	<b>210</b>
Language of instruction	<b>German</b>
Department / Central Institute	<b>Department of Cooperative Studies</b>

## Degree programme

Your key to success in a branch with a good future! Industry, trade and commerce depend more than ever on professional partners to insure their risks. As an expert for industrial insurance, you will need to deal with industrial customers. The cooperative studies degree programme Business Administration/ Industrial Insurance provides a comprehensive grounding in the core aspects of Business Administration and detailed know-how in Industrial Insurance. The unique combination of a general Business Administration training and specialist understanding of the intricacies of industrial insurance provided by this degree programme are very popular in the branch.

This degree programme also deals with selected issues of industrial and company insurance with a particular focus on the various actors on the market and their interaction. The various insurance divisions and the design of international insurance programmes are the subject of especially close attention. Graduates of this course develop a close understanding of the specific nature of industrial and company insurance. The combination of theory and practice involved in this degree programme and the knowledge and skills which it imparts provides the perfect preparation for a role in a market with a clear future.

## Professional field

The cooperative studies degree programme Business Administration/Industrial Insurance is tailored to an increasingly differentiated market, and is designed for those students hoping to work in the Industrial Insurance industry; as brokers; or as agents for companies involved in the industrial and service provision sector. This sector provides a wide range of opportunities; sales specialists work as specialist customer advisers, brokers, Key Account managers, independent financial advisers and sales controllers. Graduates of this programme can also perform a wide range of further functions in sectors such as Specialist Contract Advice, Marketing, Claims Adjustment and Product Design

## Degree structure

The degree programme imparts a comprehensive Business Administration training not restricted to a particular branch. These are supplemented by special Insurance Business Management skills: the foundation stage deals with the economic and legal principles of the insurance industry and the range of figures

## Guidance for prospective students

### Student Counselling Services

**+49 30 30877-1919**

- [Contact form](#)
- [On-site consultation](#)

### Student advisory service

Department of Cooperative Studies

### Personal counselling for dual study programmes

**+49 30 30877-2000**

**studienberatung.dual@hwr-berlin.de**

Office hours (without advance notice)

Thu 15.00 -17.00

Study counselling by telephone

Thu 14.00 -15.00

### Division Director

Department of Cooperative Studies

**Prof. Dr. Thomas Köhne**

Professor of General Business Administration, particularly insurance management

**+49 30 30877-2310**

**thomas.koehne@hwr-berlin.de**

and sectors on the market. The specialist stage deals with selected issues of the insurance market. Students can gather international experience within the scope of the practical phase.

### Course contents

The Bachelor's degree programme Business Administration/Insurance covers the typical Business Administration subjects without any sector-specific restriction:

- General Business Administration
- Business Administration functions (Marketing; Organization; Human Resources; Financial and Managerial Accounting; Finance and Investment; Taxes; Management)
- Economics
- Private Business Law
- Mathematics/Statistics
- Business Information Systems

These are supplemented by sector-specific modules:

- The Economic and Legal Principles of the Insurance Industry
- Market Actors in the Industrial and Corporate Insurance Market
- Significant Sectors of the Industrial Insurance Industry
- Insurance Business Management
- Industrial and Company Risk Management
- Property and Casualty Insurance from the Insurer's Perspective
- Special Features of International Insurance Programmes

The choice of electives should appeal to the individual interests of students:

- Foreign Languages
- Project Management
- Intercultural Management
- Ethics in Industry and Society
- Operations Research
- Econometrics

Multi-variate Statistical Procedures and Market Research

- Digital Business
- Human Resources Management

### Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- A contract (on a form) with a suitable apprenticeship institution/ company

### Application procedure and deadlines

Those interested in a dual study program do not apply to the HWR Berlin but directly to the dual partners using the partner database on our website. These partners select their future dual students from the applicants and conclude a study agreement with them.



Apply in time: Many companies select their dual students more than one year before the start of studies.

The cooperation partners of this study programme are listed at the end of this page.

### Accreditation

Programmakkreditiert durch den Akkreditierungsrat

### Fees and grants

Tuition fees	<b>None</b>
Semesterfee	<b>ca. € 300 per semester (incl. local transport semester ticket)</b>