

# Business Administration/Real Estate Management

Degree	<b>Bachelor of Arts (B.A.)</b>
Type of study	<b>Cooperative</b>
Standard period of study	<b>6 semesters (incl. internship)</b>
Commencement of studies	<b>Winter semester (1 Oct)</b>
Credits (ECTS)	<b>210</b>
Language of instruction	<b>German</b>
Department / Central Institute	<b>Department of Cooperative Studies</b>

## Degree programme

The importance of the Real Estate industry is matched only by its diversity. Accounting for 20 per cent of national income – more than the automobile and machine construction sectors combined – it is of central importance to the world economy. The cooperative studies degree programme Business Administration/Real Estate Management culminating in the internationally-recognized Bachelor of Arts degree qualification seeks to cater to the needs of this core area of economic activity.

In addition to an introduction to Business Administration, this course gives a structured insight into all areas of the Real Estate Management, with a focus on a selection of issues. The programme seeks to prepare its graduates for the increasing demands placed upon its recruits and equip them to perform demanding management roles in the Real Estate branch.

Placing especial focus on the management aspects of Real Estate Investment and Financing, Real Estate Invoicing and Valuation, Real Estate Marketing, Town Planning and Project Development, the degree programme also gives an overview of the whole branch through examining strategic aspects such as portfolio management and Corporate and Public Real Estate Management.

The cooperative structure of the degree programme guarantees the optimal balance between theoretical understanding and practical experience, improving understanding of specific issues and their context. Students of the course work closely with a range of companies, thereby learning the flexibility, creativity and project work skills requisite to employment in the Real Estate branch

## Division Director

Department of Cooperative Studies  
**Prof. Dr. Jeannette Raethel**  
 Professor of General Business  
 Administration, particularly real  
 estate and buildings management

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## Guidance for prospective students

Department of Cooperative Studies  
**Personal counselling for dual  
 study programmes**

**+49 30 30877-2000**

**studienberatung.dual@hwr-berlin.de**

Office hours (without advance notice)

Thu 15.00 -17.00

Study counselling by telephone

Thu 14.00 -15.00

1

/ 5

## Professional field

The cooperative studies Bachelor's degree programme Business Administration/Real Estate Management opens doors in the Real Estate Management sector. With its mix of theoretical and practical training, it prepares its graduates to assume a range of middle management roles in all areas of the Real Estate industry, in particular the management and optimization of a property portfolio, sales, project development, construction and Real Estate consultation

## Degree structure

The modules of this degree programme teach a parity of general Business Administration issues and issues specific to Real Estate. They also touch on related topics in Economics, Private Business Law, Mathematics, Statistics and Business Information Systems.

Study and internships abroad can be completed in the fifth theory semester and during the practical phases

## Course contents

### **Foci of the Business Administration foundation modules:**

- Financial and Managerial Accounting
- Finance and Investment
- Marketing
- Taxation
- Organisation and Human Resources
- Management

### **Foci of the branch-specific modules:**

- The Management of Residential and Commercial Real Estate
- Construction Investment; Construction Finance and
- Real Estate Taxation
- The Technical and Contractual Principles of Construction
- Real Estate Marketing
- Real Estate Management



- Public Construction Law
- Land Valuation
- Real Estate Project Development

### Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- Study agreement with a partner company

### Application procedure and deadlines

Those interested in a dual study program do not apply to the HWR Berlin but directly to the dual partners using the partner database on our website. These partners select their future dual students from the applicants and conclude a study agreement with them.

Apply in time: Many companies select their dual students more than one year before the start of studies.

The cooperation partners of this study programme are listed at the end of this page.

### Accreditation

Programmakkreditiert durch den Akkreditierungsrat

### Fees and grants

Tuition fees	<b>None</b>
Semesterfee	<b>ca. € 300 per semester (incl. local transport semester ticket)</b>