

Business Administration/Banking

| | |
|--------------------------------|--|
| Degree | Bachelor of Arts (B.A.) |
| Type of study | Cooperative |
| Standard period of study | 6 semesters (incl. internship) |
| Commencement of studies | Winter semester (1 Oct) |
| Credits (ECTS) | 210 |
| Language of instruction | German |
| Department / Central Institute | Department of Cooperative Studies |

Degree programme

A combined studies degree means that students engage with the sector in which they wish to work even during their studies. Incorporating aspects of both theoretical training and employment, the degree course is tailored to the needs of the finance industry. This provides the best form of qualification for later employment. The finance industry and the banking industry in particular, require not only a highly-qualified workforce, conversant with the specialist mathematical financial engineering models on which products are based, but creative advisers and salespeople, who can use excellent inter-personal skills to develop bespoke customer provision. Innovation, precision, team working and a high level of responsibility are key to success in this demanding field.

The cooperative studies Bachelor's degree programme Business Administration / Banking provides its students with a broad-based theoretical training requisite to employment in credit institutes. Graduates of this programme are able not only to understand the products with which they will later deal, but comply with the particular requirements of the branch and implement the marketing strategies which their sale requires. The HWR works with a range of partners in the finance industry which cover the whole range of German credit provision

Professional field

The Bachelor's degree programme Business Administration/Banking lays excellent foundations for professional development in the finance sector, whether at a

Student advisory service

Department of Cooperative Studies

Personal counselling for dual study programmes

+49 30 30877-2000

studienberatung.dual@hwr-berlin.de

Office hours (without advance notice)

Thu 15.00 -17.00

Study counselling by telephone

Thu 14.00 -15.00

1

/ 3

bank, a mutual savings bank or other related companies. Graduates of this programme usually work in customer service provision, especially in the Credit and Securities sector, Analysis Services and Controlling. This degree programme has a solid history of employability.

Degree structure

The first semesters of the programme concentrate on the core areas of Business Administration: general Business Administration, Banking Management, Economics, Private Business Law and Accounting/Tax. Students then extend their knowledge in Credit Policy, Credit Transactions, Securities and Investment Banking.

From the fifth semester, students can choose from various electives such as the Internal Capital Adequacy Assessment Process, Project Management, Rationality and Ethics and Foreign Languages. Study and internships abroad can be completed in the fifth semester and during the practical phases.

Course contents

Here is a sample of lectures from the cooperative studies degree programme Business Administration/Banking:

- The foundation of the banking-specific degree programme:
- General Business Administration
- Banking Management
- Economics
- Private Business Law
- Accounting/Tax
- Cost and Results Accounting
- Mathematics/Statistics/Operations Research
- Business Information Systems

Specializations in the degree programme Business Administration/Banking:

- Credit policy
- Specialization: Credit Transactions
- Specialization: Securities/Investment Banking

Electives include:

- Internal Capital Adequacy Assessment Process
- Project Management
- Rationality and Ethics
- Foreign Languages

- Projektmanagement
- Rationalität und Ethik
- Fremdsprachen

Admission requirements

- University entrance qualification or an entrance qualification for a



University of Applied Sciences

- Study agreement with a partner company

Application procedure and deadlines

Those interested in a dual study program do not apply to the HWR Berlin but directly to the dual partners using the partner database on our website. These partners select their future dual students from the applicants and conclude a study agreement with them.

Apply in time: Many companies select their dual students more than one year before the start of studies.

The cooperation partners of this study programme are listed at the end of this page.

Accreditation

Programmakkreditiert durch den Akkreditierungsrat

Fees and grants

| | |
|--------------|---|
| Tuition fees | None |
| Semesterfee | ca. € 300 per semester (incl. local transport semester ticket) |