

Nonprofit-Management and Public Governance

Degree	Master of Arts (M.A.)
Type of study	Full-time study
Standard period of study	4 semesters
Commencement of studies	Winter semester (1 Oct)
Credits (ECTS)	120
Language of instruction	German
Department / Central Institute	Department of Public Administration

Guidance for prospective students
Student Counselling Services

+49 30 30877-1919

- [Contact form](#)
- [On-site consultation](#)

Degree programme

In Germany, about 2.5 million people work full time in not-for-profit organisations; they are assisted by a further 15 million volunteer workers. This sector plays a vital role in the provision of services, especially in the areas of health and social services, sports and leisure, culture, education and research as well as in the consumer protection and conservation sectors. These fields are set to experience growth in the coming years, requiring a steady supply of qualified professionals to meet future challenges. Provided by HWR Berlin in cooperation with HTW Berlin, the Master's degree programme Non-profit Management and Public Governance trains its graduates to fulfil those specific requirements.

While focusing on Business Administration-related elements, this degree programme combines interdisciplinary aspects of Politics, Law and the Social Sciences. Graduates are prepared for the requirements of middle and senior management positions in the not-for-profit sector. The Master's degree programme is ideally suited to holders of a Bachelor's degree (especially Public and Nonprofit-Management from HWR Berlin and HTW Berlin) to qualify themselves for this innovative employment sector.

Professional field

The graduates of this Master's degree programme work in Church-based and other not-for-profit organizations performing public services, public authorities and public and private companies related to the not-for-profit sector. They are also qualified to provide consultation services in the not-for-profit and public governance sectors. Some establish their own social enterprises

Degree structure

The course is structured into 20 modules spread across four semesters. The fourth semester consists of the Master's thesis and a colloquium.

Course contents

Seminars in the first semester

- (M 01) The Functions and Structures of the Third Sector in an International Perspective
- (M 02) The Theoretical Foundations of Public Governance
- (M 03) Policy Field Analysis
- (M 04) Business Planning
- (M 05) Law for Nonprofit Managers
- (M 06) Research Methods

Seminars in the second semester

- (M 07) The Third Sector
- (M 08) Personnel Management
- (M 09) Marketing and Fund-raising
- (M 10) Accounting and Financial Management
- (M 11) Organisational and Change Management
- (M 12) Case Study I

Seminars in the third semester

- (M 13) Inter-organisational Management
- (M 14) Lobbying and Political Communication
- (M 15) Controlling
- (M 16) Corporate Governance
- (M 17) Case Study II
- (M 18) Project

Final examination in the fourth semester

- (M 19) Master's thesis
- (M 20) Final colloquium

Admission requirements

Successful completion of a first professionally qualified university degree (at least 180 ECTS credits) in the field of

a) a bachelor's degree in public and nonprofit management or a comparable business degree with a specialized focus on the nonprofit or public sector; **or**

b) a bachelor's degree program in business administration **or**

c) another bachelor's degree program, combined with proof of study and examination results at a university amounting to at

least 20 ECTS credits or, if proof with ECTS credits is not possible, of at least 16 semester hours (SWS) in business administration subjects.

Application procedure and deadlines

Applicants with a degree from an university abroad:

01.05.-30.06.

Students with a Non-German Bachelor degree apply at [uni-assist e. V.](#)

Accreditation

Programmakkreditiert durch den Akkreditierungsrat

Fees and grants

Tuition fees	None
Semesterfee	ca. € 300 per semester (incl. local transport semester ticket)
