

# International Business Administration Exchange (IBAEx)

Degree	<b>Bachelor of Arts (B.A.)</b>
Type of study	<b>Full-time study</b>
Standard period of study	<b>8 semesters</b>
Commencement of studies	<b>Winter semester (1 Oct)</b>
Credits (ECTS)	<b>240</b>
Language of instruction	<b>German / English</b>
Department / Central Institute	<b>Department of Business and Economics</b>

## Degree programme

International know-how and experience is becoming ever-more important in our increasingly globalized world. Companies expect their employees to not only understand the central issues of Business Administration and Management, but to have a range of soft skills such as intercultural competence.

Those seeking to study global Business Administration and later work in a Management, Controlling, HR or Marketing role within an internationally-active company could do no better than to study this Bachelor's degree programme. Taught together with a number of partner universities in countries such as France, Great Britain, Spain, Brazil and Argentina, the HWR Berlin enables its students to achieve both a German Bachelor's degree in Business Administration and a degree from the partner institution.

Study for a global future: the fifth and sixth semester of this degree programme is spent at the partner university of the student's choice. The compulsory internship semester is also completed abroad or within an international company.

## Professional field

The Bachelor's degree programme International Business Administration Exchange represents the perfect preparation for a career in a global context and qualifies its holders to assume a role in Marketing, Management, Financing and Invoicing, HR and Organization, Taxes, Advertising and Communication

## Degree structure

The first four semesters are spent at the HWR Berlin; semester five and six at a partner university in accordance with an agreed plan of study. The application process for study abroad begins in the third semester.

## Course contents

### Part One

## Guidance for prospective students

### Student Counselling Services

+49 30 30877-1919

- [Contact form](#)
- [On-site consultation](#)

## Admission and enrolment

### Office for Applications, Admissions and Enrolment

+49 30 30877-1800

[bbzi@hwr-berlin.de](mailto:bbzi@hwr-berlin.de)

Office hours:

Mon 14.00–16.00

Wed 10.00–12.00

Thu 14.00–16.00

## Principles

General Business Administration; General Economics; Financial and Managerial Accounting; Business Law; Social Sciences; Operations Management; The Principles of Company taxation; Statistics; Mathematics for Business and Economics

Key qualifications

Self-management

## Part Two

### Core

Strategic Management; Company Management Game and Team Development; Instruments of Controlling; International Economics; The Political Economy and Social Structures of Modern Society

### Specialization

Task-related Marketing Management; Finance;

Human Resources Management; Accounting/Controlling;

Company Taxation; Global Supply Chain and Operations Management

### International module

Plan of study agreed with the partner university

## Admission requirements

- University entrance qualification or an entrance qualification for a University of Applied Sciences
- German language university entrance exam for foreign students.
- Proof of very good English language skills at Common European Framework of Reference (CEFR) B2 level.

## Application procedure and deadlines

Applicants without a German qualification need to apply via [uni-assist e.V.](#)

- Winter semester until 15 Juli

## Accreditation

Programmakkreditiert durch den Akkreditierungsrat

## Double degree partner universities

- Argentina, Buenos Aires [Universidad Argentina de la Empresa \(UADE\)](#)
- Brasil, Fortaleza [Universidade de Fortaleza \(UNIFOR\)](#)
- Finland, Helsinki [Metropolia University of Applied Sciences](#)
- France, Rennes [Ecole Supérieure de Commerce Rennes / Rennes School of Business \(ESC\)](#)
- France, Nizza [EDHEC Business School / ESPEME Program](#)
- France, Lille: [EDHEC Business School / ESPEME Program](#)
- Great-Britain, Hatfield: [University of Hertfordshire](#)
- Great-Britain, Aberdeen: [Aberdeen Business School, Robert Gordon University](#)
- Netherlands, Amsterdam: [Amsterdam University of Applied Sciences - AMSIB](#)
- Spain, Bilbao: [Universidad del Pais Vasco, Facultad de Ciencias Economicas y Empresariales Bilbao](#)
- Spain, Madrid: [Universidad Complutense de Madrid](#)
- Spain, Zaragoza: [Universidad de Zaragoza](#)

## Fees and grants

Tuition fees	<b>None</b>
Semesterfee	<b>ca. € 300 per semester (incl. local transport semester ticket)</b>