

# International Business and Consulting: Strategic Management

Degree	<b>Master of Arts (M.A.)</b>
Type of study	<b>Full-time study</b>
Standard period of study	<b>3 semesters</b>
Commencement of studies	<b>Winter semester (1 Oct)</b>
Credits (ECTS)	<b>90</b>
Language of instruction	<b>English</b>
Department / Central Institute	<b>Department of Business and Economics</b>

## Degree programme

The consecutive Master's degree programme International Business and Consulting provides broad-based Business Administration training in two international and application-orientated fields. Building on and extending Bachelors-level knowledge and experience, it provides students with the opportunity to work creatively to develop an innovative problem-solving approach.

Students taking the option International Strategic Management work in small groups with an international composition to prepare for management roles in international companies. All classes and exercises are conducted in English, so as to train presentation and communication skills in real-world simulations. Working in interactive seminars, students formulate and discuss innovative solutions.

Students taking the option International Human Resource Management deal with the central questions of Strategic Personnel Management and augment their foundation level knowledge with consideration of the strategic and sustainability aspects of Personnel Management.

Selected students from both options can be entered in the dual award programme organized with the ESC Rennes (France) or the Symbiosis International University in Pune, (India).

## Information for prospective students

### Student Counselling Services

**+49 30 30877-1919**

- [Any questions?](#)  
[Write us a message](#)
- [On-site consultation](#)
  
- 31.01.2025  
[Online info event](#)
  
- 12.02.2025  
[Online info event](#)
  
- 26.02.2025  
[Online info event](#)
  
- 12.03.2025  
[Online info event](#)
  
- 19.03.2025  
[Online info event](#)
  
- 26.03.2025  
[Online info event](#)

## Advice for applicants and students

Department of Business and Economics

**Juliane Kind**

Studienbüro 3

**+49 30 30877-1399**

## Admission and enrolment

**Office for Applications, Admissions and Enrolment**

**+49 30 30877-1800**

**bbzi@hwr-berlin.de**

Office hours:

Mon 14.00–16.00

Wed 10.00–12.00

Thu 14.00–16.00

**Academic director**

Department of Business and Economics

**Prof. Dr. Caroline Rudzinska**

Professor of Strategic Management

## **Professional field**

The option International Strategic Management prepares its students for cross-functional positions in internationally-active companies, positions in Management Consultancy and international state business development agencies. Graduates often work in internal and external project management, perform consultancy roles or work in teams dealing with Strategy and Change Management projects.

The option International Human Resource Management qualifies its graduates to assume specialist and management roles in internationally-active companies such as an HR business partner, an HR specialist, HR Management Consultancy or HR contractors.

## **Degree structure**

The modules taught in the first semester provide students with the opportunity to attain 30 ECTS. In completing these modules, students deepen their knowledge in a handful of selected specialist areas. The modules taught in the second semester (30 ECTS) build on the insights gained in the first semester. Both semesters are accompanied by a tutorial seminar. The third semester is intended for the Master's thesis and the final oral examination, unless an internship or a semester abroad is completed. In this case, the study programme is extended from three to four semesters.

## Course contents

### First semester

- Module 1: Principles of Consulting
- Module 2: International Project Management
- Module 3: Global Strategic Management
- Module 4: International Supply Chain Management
- Tutorial seminar

### Second semester

- Module 1: Advanced Consulting Skills
- Module 2: Strategic Performance Management or another elective from the Master's pool
- Module 3: Innovation and Technology Management
- Module 4: International Strategy Project
- Tutorial seminar

### Third semester

- Research methodology seminar
- Master's thesis
- Colloquium

## Admission requirements

- Bachelor's or equivalent degree in Business Studies from an accredited university,
- At least 210 credit points. Applicants with 180 credits will be required to obtain the additional 30 credits, for example by completing a placement in the third semester (the programme will then last four semesters),
- evidence specifically of having completed undergraduate modules in Strategic Management, Accounting and Controlling, as well as Operations Management (or equivalent topics) together worth at least 15 ECTS
- English language skills on a high B2 level proved by a standardised test, e.g. TOEFL (iBT minimum score 83), IELTS (minimum score 6.0), TOEIC Four Skills (minimum score 1200), PTE Academic (minimum score 67), Cambridge English Scale (minimum score 170), Oxford Test of English (minimum score 126), UNlcert II  
If you have studied in the higher education system a minimum of two semesters entirely in English, this can be accepted as equivalent (please provide proof with your application). You do not need to provide further English certificates if you hold a GMAT.
- Letter of motivation in English
- Curriculum vitae in English

Helpful, but not required:

- Proof of work experience in the field of studies if you have worked for at least one year (showing the content and period of employment)
- A GMAT/ GMAT Focus with a score above 600 points; with a GMAT/GMAT Focus no extra English proof has to be submitted

### Application procedure and deadlines

- [How to apply for this programme](#)
- [FAQs: Applying for Master degree programmes at the Department of Business and Economics](#)

#### **Applicants with a degree from a German university:**

15.04.-15.06.

Please, apply online through the [HWR Berlin application platform \(S.A.M.\)](#).

#### **Applicants with a degree from an university abroad:**

15.03.-15.05.

Students with a Non-German Bachelor degree apply at [uni-assist e. V.](#)

### Accreditation

Programmakkreditiert durch den Akkreditierungsrat

### Internship Semester

Students who acquired less than 210 European Credit Transfer System [ECTS] points in their Bachelor course must obtain the missing credit points for example by way of an integrated period of practical training, for which 30 ECTS points are awarded. This internship semester is scheduled in the third semester, after the theoretical phase and before the completion of studies. The master programme will thus last four semesters.

The content of the internship has to relate to the focus of your master studies. After enrollment you can place a request for accreditation of previous work experience or internships.

Alternatively, the missing 30 ECTS may be gained through studies abroad during your third semester. More information will be given after the start of studies upon request.

You will not have to acquire extra ECTS if your Bachelor programme was not accredited according to the ECTS point system. This generally holds true for non-EU-study programmes.

Students who have already gained 210 ECTS points in their Bachelor and completed an internship may do an additional

voluntary internship in their third semester.

## Study plans and regulations

- [study plan](#)

All information on the offered modules and lectures can be found on the online campus management system **S.A.M.** ([Study Administration Management](#)).

All regulations, forms and documents can be found in your [faculty site](#).

## Fees and grants

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Tuition fees	<b>None</b>
Semesterfee	<b>ca. € 300 per semester (incl. local transport semester ticket)</b>

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